



# YOUR PARTNER IN GROWTH



# Executive Summary

At GARRISON, we understand the importance of effective marketing strategies in driving brand visibility and customer engagement. Our proposal aims to provide comprehensive solutions tailored to your unique needs, leveraging both traditional and digital marketing channels to maximize your brand's reach and impact. By implementing a cohesive and targeted marketing campaign, we will enhance your brand's presence, attract new customers, and foster stronger connections with your existing audience.

# Our Strategy



## **Situation Analysis:**

We will begin by conducting a thorough analysis of your current marketing efforts, target market, and competitive landscape. This analysis will provide valuable insights into your brand's strengths, weaknesses, opportunities, and threats, enabling us to develop a customized marketing strategy.

## **Goals and Objectives:**

Based on our findings, we will collaboratively define clear and measurable goals that align with your business objectives. These may include increasing brand awareness, driving website traffic, boosting sales, or improving customer loyalty.

## **Marketing Strategy:**

Our proposed marketing strategy will encompass a multi-channel approach, integrating traditional and digital marketing methods to maximize brand exposure and engagement.

# Our Packages



## MEMBERSHIP

**\$350**

- **30% discount on all services**
- **Trial package (7 days)**
- **Google listing**
- **Company Portfolio**
- **Posters/Social Media Posts (5)**
- **Social media management (FB, Insta, Threads)**
- **Telemarketing calls (30 Calls)**
- **Email marketing (50 Emails)**

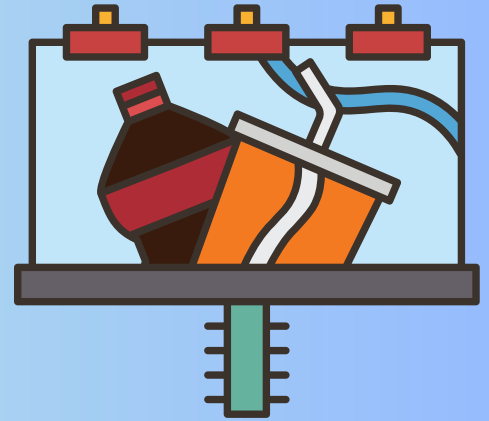
# Our Packages

## DIGITAL SHOP



Silver \$500	Gold \$750	Diamond \$1000
Website creation/ upgradation	Website creation/ upgradation	Website creation/ upgradation
6-month hosting	6-month hosting	6-month hosting
Create/update social media accounts (Facebook, Instagram, Twitter, TikTok, Threads)	Create/update social media accounts (Facebook, Instagram, Twitter, TikTok, Threads)	Create/update social media accounts (Facebook, Instagram, Twitter, TikTok, Threads)
Google listing	3-day boosting on social platforms	Monetized YouTube channel development
Intro video	Google listing	3-day boosting on social platforms
×	Business Portfolio	Google listing
×	×	Business Portfolio

# Our Packages



## COMMERICAL BOARDS & SMD SCREEN \$1000

- Location selection according to traffic
- Creative design
- Content management
- Performance tracking
- Compliance and regulations
- Commercial boards
- Panaflex

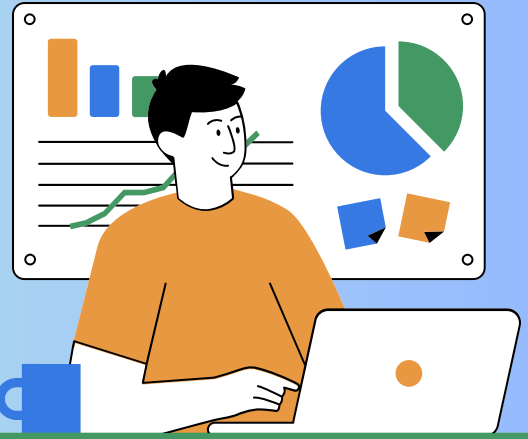
# Our Packages



## INTERNET WORLD MARKETING \$750

- Google Business listed
- Google portfolio fully ranked & upgraded
- Businesses listed at 21 social media platforms
- 5000- Special web traffic
- 100 leads of customers
- 03- Social media posts boosting
- Company portfolio
- Office description video
- Email marketing (500)

# Our Packages



## PRODUCT MARKETING \$300

- Product launching in the market
- Product Marketing
- Promoting the product among the target audience
- Selling to their buyers





# Our Packages



## **MEN TO MEN ( MTM - MARKETING )      \$1000**

- Strategy and execution
- Affiliate network selection
- Affiliate recruitment
- Creative and collateral development
- Performance tracking and reporting
- Compliance monitoring
- Fraud prevention

# Our Packages



## DOOR TO DOOR (DTD - MARKETING) STARTS FROM \$500

- Market research
- Training and development
- Collateral and materials
- Script and pitch development
- Tracking and analysis

# Our Packages

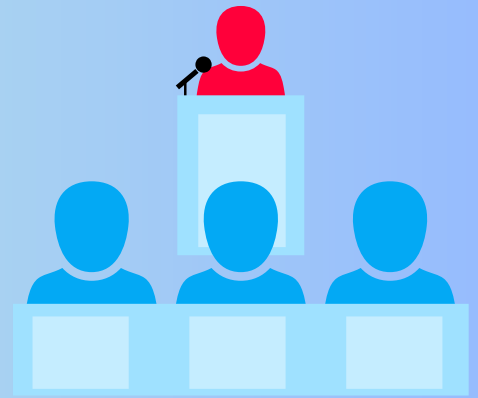


## **SMS MARKETING (500 SMS) \$100**

- Geo-targeted campaigns
- Engaging content
- Strengthen the bond between business and clients
- Brand awareness



# Our Packages

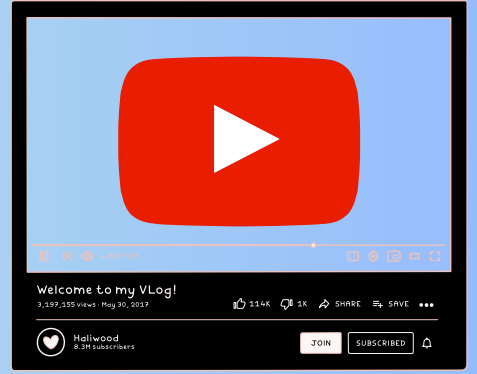


## PUBLIC AWARENESS MARKETING \$500

- BY SMS
- BY EMAIL
- BY WHATSAPP
- BY SOCIAL MEDIA BOOSTING
- Brochures Distribution



# Our Packages



## YOUTUBE STORE

## \$1000

- CHANNEL DEVELOPMENT
- MONETIZATION
- 1000 SUBSCRIBERS
- 4000 HOURS WATCH TIME
- 100 VIDEO LIKES
- LINK SHARED WITH 5000 PERSONS

 **SUBSCRIBE**



# Our Packages



## IDEA MARKETING / HELPOUT MARKETING \$250

We understand the importance of budget constraints and will work closely with you to design a cost-effective plan that ensures the highest return on investment. Additionally, we will provide a detailed timeline outlining the various stages of the campaign, from concept development to execution and evaluation.

# Our Packages



## C2C MARKETING (COME TO SHARE ) \$1000

- Help companies to collaborate with other companies
- Platform development
- Building trust and safety
- Marketing and promotion



# Our Packages



## OPEN HOUSE MARKETING \$2500

- Pre-event preparations
- High-quality photography
- Virtual tour
- Social media marketing
- Online listings
- Email marketing
- Printed collateral
- Safety measures
- Refreshment
- Post event follow up
- Reporting and analysis



# Our Packages



## EVENT / CARNIVAL MARKETING \$1250

- Core objectives
- Brand development
- Digital marketing strategies
- Traditional marketing campaign
- Target audience
- Onsite promotion
- Event partnership and sponsorship
- Post-event analysis
- Unique selling points

# Our Packages



## **SALE / TARGET PIN MARKETING     \$2750**

- Sales Promotion
- Target marketing
- Lead generation
- Sale collateral and support
- Market research
- Customer engagement
- Data analysis
- Feedback report

# Our Packages



## MULTIMEDIA MARKETING \$1000

### CONTENT MARKETING

- Blog post
- Engaging visual content

### SOCIAL MEDIA MARKETING

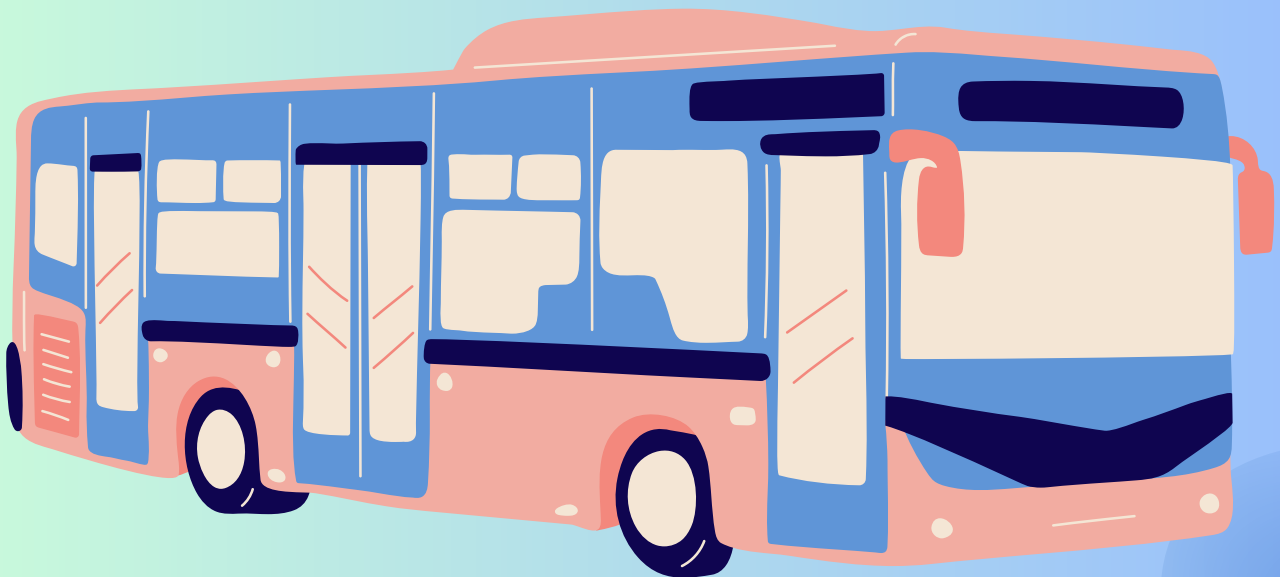
- A platform for the target audience
- Engaging post
- User engagement
- Band reach
- Advertising campaigns
- Traditional advertising
- Brochure design
- Print ads
- Direct mail
- Email marketing
- Influencer marketing

# Our Packages



## TRANSIT ADVERTISMENT \$3500

- We utilize high-traffic transit routes to expose your brand to a large and diverse audience, ensuring increased brand recognition



# Our Packages



## PRINT MEDIA MARKETING \$50

Place your business ad in any national newspaper or weekly magazine

- Express
- Dawn
- Geo
- The news
- Jang

INTERNATIONAL  
**THE NEWS**



**DAWN**



# Our Packages



## NATIONAL MARKETING \$500

- Social media marketing all over Pakistan
- Influencer marketing
- Brand awareness nationwide
- User-generated content (UGC)



# Our Packages



## CONTENT MARKETING \$100

- 15 Articles
- Keyword-based researched
- SEO full-ranked articles
- 400-600 words



# Our Packages

brand

## CLASSIC MARKETING \$1500

- Brand awareness
- Customer engagement
- Print advertising
- Email marketing
- Promotional Merchandise
- Public relations





# Our Packages



## CLICKS MARKETING \$750

- Keyword research
- Ad copy creation
- Landing page optimization
- Bid management
- A/B Testing
- Tracking and analytics



# Our Packages



## SPONSOR MARKETING \$999

- Be a sponsor in expos and events
- Brand visibility
- Media coverage
- Exclusive sponsorship level
- Access to a captive audience
- Networking opportunities
- Speaking opportunities
- Social media promotions



# Our Packages

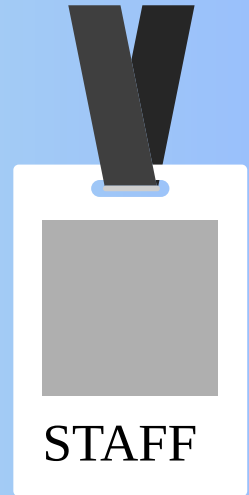


## LOW-COST MARKETING \$15

- Custom promotion on Social media



# Our Packages



## STAFF HIRING MARKETING \$75 (PER CANDIDATE)

- Needs assessment
- Onboarding support
- Reference checks
- Interview coordination
- Candidate screening
- Candidate sourcing



# Our Services



**1. Video Recording / Photography:** Capture the essence of your brand through professional video recording and stunning photography services. Showcase your products, events, or corporate identity with high-quality visuals.

**2. Commercial Ads / Animated Videos:** Engage your audience with captivating commercial ads and animated videos. Tell your brand's story creatively and leave a lasting impression on potential customers.

# Our Services



**3. Marketing Services:** Boost your business with comprehensive marketing services. From strategizing to execution, we'll help you reach your target audience and achieve your marketing objectives.

**4. Software Development:** Get tailor-made software solutions that streamline your business processes, enhance productivity, and deliver a seamless user experience.

# Our Services



## **5. Application Development (Android & iPhone):**

Expand your reach with user-friendly and innovative Android and iPhone applications. Stay connected with your customers and offer them a seamless mobile experience.

**6. Web Development / Web Designer:** Create a compelling online presence with responsive web development and captivating web designs. Leave a strong impression on your website visitors.

# Our Services



**7. Business Listing / Business Upgrades:** Enhance your visibility and credibility with business listings and upgrades. Increase your chances of being found by potential clients and partners.

**8. Business Solutions & Problem-Solving:** Overcome challenges and optimize your business operations with effective problem-solving strategies tailored to your specific needs.



# Our Services



**9. Team Development:** Build a strong and cohesive team through specialized training and development programs. Nurture leadership skills and foster a positive work environment.

**10. Mini Media & Print Media:** Utilize mini media and print media solutions to spread the word about your business and create a lasting impact in the physical world.

# Our Services



**11. Sales Teams & HR:** Strengthen your sales force with competent sales teams and efficient HR services. Empower your employees and enhance productivity.

**12. Telemarketing:** Reach out to potential customers through telemarketing services. Personalize your sales approach and generate valuable leads.

# Our Services



**13. Online News Updates:** Stay ahead in the digital world with real-time online news updates. Keep your audience informed about the latest happenings in your industry.

**14. Social Media Management:** Effectively manage your social media presence with engaging content and regular updates. Interact with your audience and build a loyal community.

# Our Services



**15. Team Growth & Leadership Results:** Drive team growth and achieve outstanding leadership results with our specialized training and coaching programs.

**16. Production House & Films:** Bring your creative projects to life with our production house and film services. From concept to execution, we handle it all.

# Our Services



**17. Promotional Activity & Advertisement:** Promote your brand through dynamic promotional activities and effective advertisements that leave a lasting impression.

**18. Graphics Designer:** Get eye-catching graphics that represent your brand identity and effectively communicate your message to your audience.

**19. Staff Hiring & Training:** Find the right talent for your business and ensure their success through comprehensive staff hiring and training services.

# Our Services



**20. Real Estate:** Explore promising real estate opportunities and make informed decisions with our expert guidance.

**21. Construction & Development:** Turn your visions into reality with reliable construction and development services for your projects.

**22. Video & Audio Editing:** Polish your videos and audio content to perfection with our professional editing services.

**23. Sound/Beats Making:** Create captivating soundtracks and beats that resonate with your brand and audience.

# Our Services



**24. Interior & Outdoor Designer:** Enhance the aesthetics and functionality of your spaces with the expertise of our interior and outdoor designers.

**25. Event Organization:** Host unforgettable events that leave a lasting impression on your guests with our top-notch event

**26. Legal Advisor:** Stay compliant and make informed decisions with the assistance of our experienced legal advisors.

# Our Services



**27. Accounts Management:** Efficiently manage your finances and keep track of your accounts with our expert services.

**28. Project Management:** Ensure the success of your projects with effective planning, execution, and monitoring by our skilled project management team.

**29. Online Earning Training & Classes:** Learn the ins and outs of online earning and unlock new opportunities through our training and classes.



# Our Services



**30. Recovery Cases:** Resolve financial disputes and recovery cases with the help of our expert consultants.

**31. Company Tax & Registration:** Navigate the complexities of company tax and registration with our reliable services.

**32. Property Documents & Registration:** Ensure the authenticity and legality of property documents and registrations with our assistance.

**33. Business Patch-up:** Mend broken partnerships and resolve conflicts within your business with our mediation services.

# Our Services



**34. Income Generation Planning:** Create sustainable income generation plans that align with your long-term goals.

**35. Insurance:** Protect your assets and mitigate risks with comprehensive insurance solutions.

**36. Safe Investments:** Make informed investment decisions that secure your financial future.

**37. Product Launches:** Make a splash in the market with successful product launches that capture the attention of your target audience.

# Our Services



**38. Wedding Events:** Create magical wedding experiences with our expert event planning and coordination services.

**39. Consultancy Services:** Tap into expert advice and consultancy to make strategic decisions and optimize your business.

**40. Home Finance:** Explore flexible and reliable home finance options that suit your needs.

**41. Solar Panels:** Adopt sustainable energy solutions with our solar panel services.

# Our Services



**42. Travel & Tours:** Embark on unforgettable journeys with our curated travel and tour packages.

**43. Business Promotions:** Boost your brand visibility and attract more customers through effective business promotions.

**44. High-rise/Apartment Projects:** Invest in high-rise and apartment projects that promise lucrative returns.

**45. AutoCAD Services:** Access precise and accurate AutoCAD services for your architectural and engineering needs.

# Our Services



**46. Content/Story Writing Services:** Tell your brand's story effectively and engage your audience with compelling content and storytelling.

**47. Music Productions:** Produce professional music tracks and albums with our experienced music production team.

**48. Security / Life-Saving Protocol Services:**

Ensure the safety and well-being of your business and employees with our security and life-saving protocol services.

# Our Services



**49. Networking & IT:** Streamline your IT infrastructure and optimize network performance with our specialized services.

**50. Verification & Approvals:** Get through regulatory processes smoothly with our verification and approval assistance.

Each of these services is designed to cater to specific aspects of your business and marketing needs. Let us know which services you'd like to include in your marketing proposal, and we'll tailor a plan that aligns perfectly with your goals.

# Contact us For Inquiries



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**Scan to  
reach  
us**

